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				Application Number	10/025,794
				Filing Date	12/26/2001
				First Named Inventor	Jeff S. Eder
				Art Unit	3693
				Examiner Name	Richard Weisberger
Sheet		of		Attorney Docket Number	AR - 28

NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			T ²
		BALLOW, JOHN; BURGMAN, ROLAND;BURGOZ, SCOTT; "Enhanced Business Reporting" ; October 2004, pages 1 - 30, Asset Economics, U.S.A.			
		CHAROENROOK, ANCHANDA; "Does Sentiment Matter?"; December 2003, pages 1 - 44, Financial Management Association International, U.S.A.			
		BANDOPADHYAYA, ARINDAM, JONES, ANNE LEAH; "Measuring investor sentiment in equity markets"; February 2006, v7, pages 208 - 215, Journal Asset Management, U.S.A.			
		PHYSORG.COM, "How much information is too much information?"; pages 1 - 2;, February 15, 2005, PHYSORG.COM, University of Queensland, Australia			

Examiner Signature	/R.W./	Date Considered	03/26/2008
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached.

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